

# RSBY Implementation Plan (India)

From:-

**SP GLOBAL VENTURES (INDIA) PRIVATE LIMITED**



# RSBY Mission

Within the framework of the new Minimum Social Security Programme targeting unorganized workers, the Government of India released the guidelines to the implementation of a new health insurance scheme called Rashtriya Swasthaya Bima Yojna (RSBY), encouraging various State Governments to implement it.



# Rashtriya Swasthaya Bima Yojna (RSBY)

- RSBY is a new health insurance scheme for the Below Poverty Line (BPL) families in the unorganized sector
- The scheme targets in its first phase workers living below the poverty line and their families - about 300 million people
- Rashtriya Swasthaya Bima Yojna (RSBY) is a Central Government Scheme announced by the Honorable Prime Minister Dr. Manmohan Singh on the previous year's Independence Day (August 15, 2007).
- It was formally launched on October 1, 2007.



# Why Health Security?

Major insecurity for unorganized workers relates to:

- Inability to deal with medical emergencies without facing a financial crisis
- Heavy expenditure on medical care and hospitalization
- Recourse to inadequate and incompetent treatment



# Benefits of RSBY Program

- Total sum Insured of INR 30000 per BPL family (a unit of five) on a family floater basis
- Pre-existing diseases to be cover
- Coverage of health services related to hospitalization and certain procedures which can be provided on a day-care basis
- Cashless coverage of all eligible health services.
- Provision of Smart Card.
- Provision of pre and post hospitalization expenses.
- Transport allowance @ INR 100 per visit up to a ceiling of INR 1250 as part of the benefits.



# Process flow: Govt. & Insurance Company

**Signing of MoU between the Central and the State Government / Nodal Agency.**

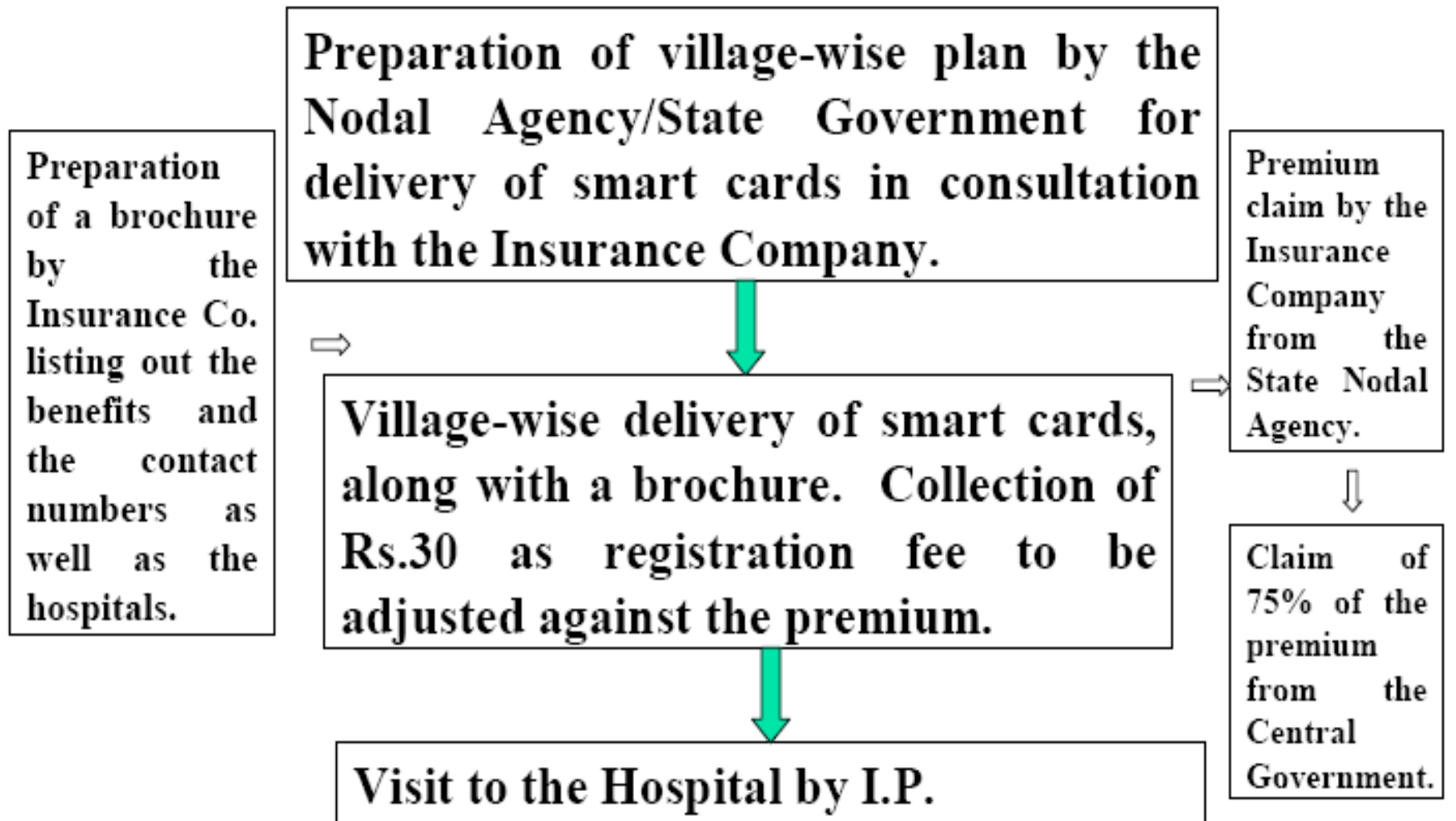


**Signing of MoU between the State Nodal Agency and the Insurance Service Provider.**



**Handing over the BPL Data by the State Government to the Insurance Service Provider.**

# Process flow: TPA & SPG




# Process Flow: TPA & Hospital

**Verification of the Thumb impression/  
Biometric.**



**Admission of the patient, blocking of the  
anticipated amount (on the basis of the amount  
indicated in the medical procedures) on the card  
and payment of transportation charges.**



**Treatment of the patient and taking care of the  
expenses thereon.**

At the time of Hospitalization





# Process Flow: TPA & Hospital

**Discharge of the patient and debiting of the final amount from the smart card.**



**Lodging of claims by the Health Service Providers from the Insurance Company.**



**Settlement of claims.**

At the time of discharge from Hospital



# IT Support from NIC/ MoLE

- Standardization of Smart Card specifications.
  - SCOSTA 32KB
- Standardization of Smart Card Handling Devices specifications.
  - HHT with 2- Smart card reader, 1-Biometric, 1- Printer
  - Desktop computer with 2- Smart card reader, 1-Biometric, 1- Printer
- Preparation of Enrolment software for issue of Smart Cards.
  - MoLE/ NIC software for FKO, Enrollment
- Standardization of software specifications for transacting business with smart cards.
  - Developed by SP Global Ventures India Pvt. Ltd.



# IT Support from NIC/ MoLE

- Evolving IT package for settlement of claims.
  - Provided by TPA
- Evolving MIS for monitoring and evaluation
  - Provided by TPA
- Evolving Key Management System (KMS) with a view to providing security
  - For FKO
- Putting in place a Certification System
  - Hardware
  - Software



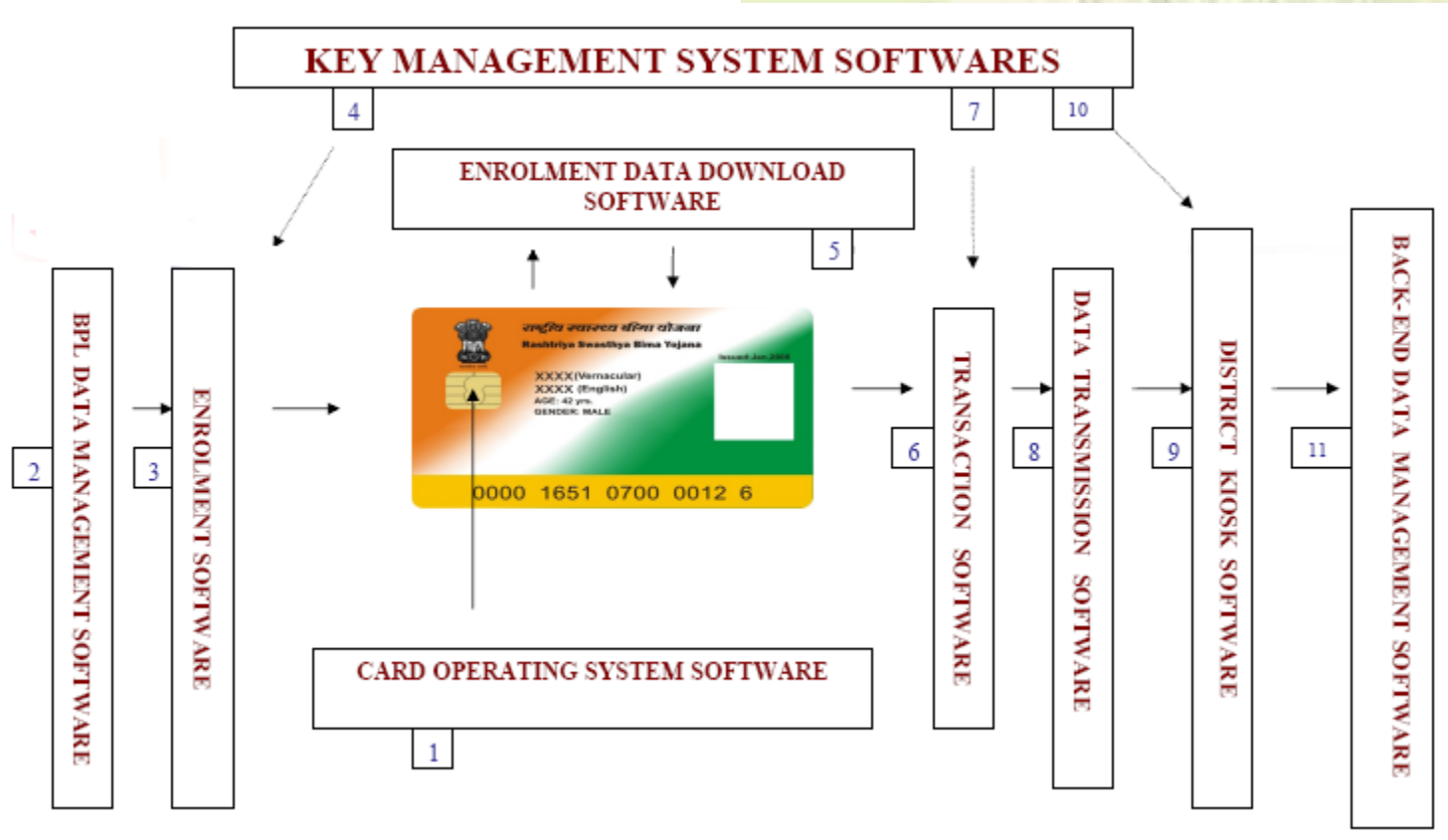
# RSBY Card- Sample



32KB SCOSTA Chip

Photograph of Head of family

# RSBY Implementation Software



# RSBY : Hardware Owned

- SCOSTA Smart cards 32KB
  - Certified by NIC, New Delhi
- Smart card printer
  - Fargo, Javalin, Zebra
- Smart card reader
  - Omni key
- Biometric Reader
  - Savi MSO 1300
- Biometric scanner
  - Savi MSO 300
- Web camera
- Laptop
- Network switches
- Networking tools



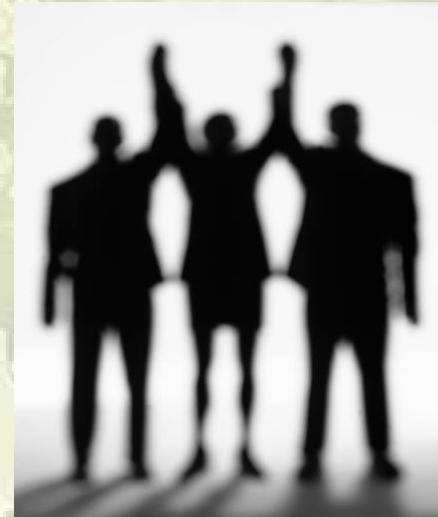
# RSBY: Software Owned

- RSBY Software: Developed & certified by NIC/ MOLE
  - FKO software Version 2.3
  - Enrollment Software Version 3.0.3
    - Server & Client
- MIS/ District Software
  - Developing by SPG & It's PARTNERS
- Transaction Software
  - Developing by SPG & It's PARTNERS
  - NIC certification is under process
- License Software
  - Microsoft Operation System
  - Microsoft Office 2000
  - Camera DLL
  - Smart card reader DLL



# SPG Strength: Manpower Owned

- Domain Experts
  - Smart cards
  - Application Development
  - RSBY Experts
- Certified & Experienced
  - Certified Consultants
  - PMI Certified Project Managers
- Team Leaders – Capable Change Managers
  - In-house Change Management Training
  - Rigorous Selection Process

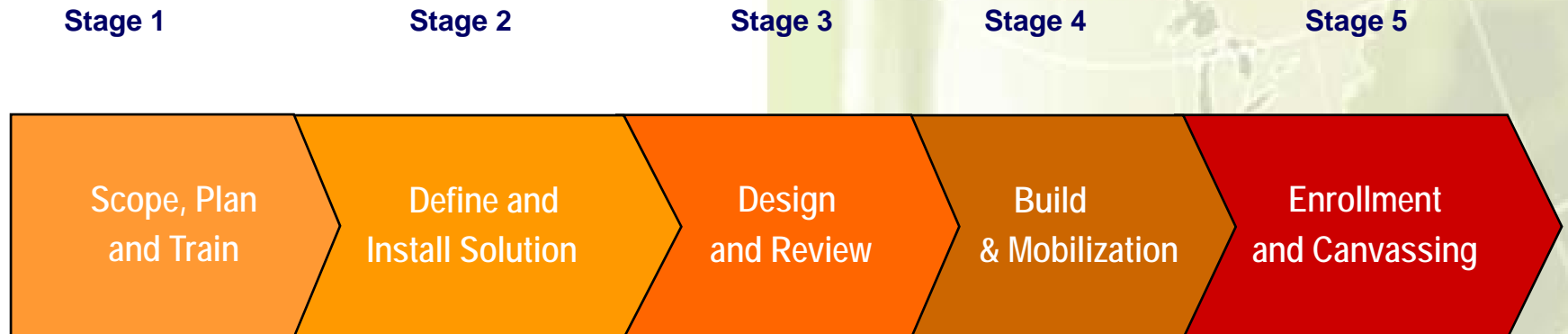




# Implementation Plan

SPG's vision is aligned to work with "customers for life" and deliver results through successive implementations (phases).

## *Implementation Stages and "Enterprise Wide Progression" Phases*



# Some Important Documents

- FAQ   
FAQ

- RSBY enrollment & database design



# Our RSBY Implementation Experience

- RSBY, Maharashtra  
1 district – 110 K cards



# Why SPG?

- Focused
- Niche Player
- Right Sized
- Quality Delivery – On Time & In Budget
- Tough Recruitment Process
- Customer Orientation
- Low Attrition
- Cost Effective



# Thank you!

.....the journey so far has been tough but enjoyable. However, there is still a long way to go.

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